



## Welcome to the *Red Balloon's* Annual Fundraising Auction

Enjoy your evening with us, as you dine on delights from Between the Bread Catering and enjoy the fabulous Kenny Wessel Jazz Trio. We hope you will bid on our fabulous auction items. Your support is invaluable to us - Thank you!

*Auction Catalog*  
*June 13, 2008, 6:30 p.m.*

The Red Balloon Early Childhood Learning Center is dedicated to creating a safe, nurturing environment where children learn through play. They learn to play with others and they learn to explore and question the world around them. Through a combination of structured and unstructured play, our children gain confidence and take the first steps toward a lifelong love of learning.

Our families come from many different racial, ethnic, religious and socio-economic backgrounds. In fact, the Red Balloon is one of only a few programs in New York committed to supporting families that may not otherwise be able to afford a quality pre-school program that meets the needs of working families.

Each year, as part of that commitment, the parents of the Red Balloon support the school through active participation in several fundraising activities. Our most important event, Jazz in June, is dedicated to providing the supplemental funds necessary to maintain a diverse student body.

This event would not be possible without the support and assistance of our families, their friends, the many generous business sponsors, and our dedicated director, Norma. Special thanks go out to her for the many, many hours she devotes to the school and our children. There is no task too big or small for her to undertake on behalf of improving the school and our children's experience. We are also grateful to all the families for securing such wonderful donations, to Kenny and the band, who keep the music playing year after year, and to our incredible teachers, for making learning so fun for our children that they think all they do at school all day is play.

With sincere thanks,

The Fundraising Committee 2008

## Voice Auction, 8:00 pm

- 1.) **Four-night Royal Caribbean International cruise** for two in an ocean-view cabin. Cruise departs from Miami or Fort Lauderdale. Valid until June 2009. Value, \$1400. Opening bid, \$500
2. & 3.) One last look at The House that Ruth Built, (and Mantle, Maris, Reggie, Yogi, Jeter, the list goes on). **Two incredible seats, box 3I, row j, June 22nd to see the Yankees vs. Cincinnati** and Ken Griffey Jr.! You will be right on top of the action, calling balls and strikes yourself. Value, \$500. Opening bid, \$200
- 4.) **Family Portrait Session** Capture the unique personality of your family. Spend one to two hours in your neighborhood or at the park having relaxed photographs taken of your child and family by professional photographer Noel J. Saltzman. This package includes one 8 x 10 framed image, three finished 8 x 10, four 5 x 7, 24 wallet-sized prints, and a CD of all your images so you can make as many prints as you please. Value, \$600. Opening bid, \$250
- 5.) **Weekend in Connecticut** Two-bedroom, two-bath, 1800 sq. ft. single ranch house, on 1.5 acres, tucked into the mountains of Sherman, CT, above Candlewood Lake. Sherman borders gorgeous Litchfield County, home to quaint New England towns like Kent and Washington. Less than 2 hours from Middtown. Value, \$600. Opening bid, \$250
- 6.) **Sony 32" Bravia M Series LCD/HDTV** Upgrade your movie watching experience with the dynamic performance of this flat-screen. A stylish statement with beautiful colors, and sharp detail. Built in light sensor adjusts brightness of the screen. Value, \$800. Opening bid, \$300

## Voice Auction

- 7.) **Birthday Party Package** Give your child an amazing birthday party at the Red Balloon. Package includes: **food catered by a professional chef; an "Art Party" given by Abrakadoodle**, which includes an art teacher, songs, and art games; **a birthday cake from Kitchenette**, and **goody bags**. Abrakadoodle portion good for up to 10 children; food, cake and goody bags good for 10-15 children + adults. (No July or August parties) Value, \$750. Opening bid, \$250
- 8.) **Teeth Whitening** Remember when you looked in the mirror and your teeth were white? Bring back that youthful healthy smile with the latest in power teeth whitening with a preliminary exam & x-rays as needed in the office of **Dr. Pamela Wilson, DDS**. Value \$885. Opening bid, \$250
- 9.) **Mets vs. Phillies in September. Once-in-a-lifetime tickets to see a this classic match up of rivals.** You will be close enough to high-five David Wright's hand and to hug Jose Reyes. Four box seats, rows 1&2, by third base. You cannot get better seats than these!! Will the last year at Shea Stadium inspire a world series run? Value, \$4000. Opening bid, \$800
- 10.) **An original quilt by the Orange Room.** An amazing "Self Portrait" quilt designed by the Orange Room children and finished by their talented teacher Sharon Boersma. A wonderful memory you can have for the rest of your life. Value, priceless. Opening bid, \$250

\* There will be a special drawing after the Voice Auction for the \$300 cash raffle. Winner must be present to collect this prize.\*

## Silent Auction 6:30-8:00

### ELECTRONICS

1. **iPod Touch** Stores up to 3,500 songs, 20,000 photos, or up to 20 hours of video on 1 charge. Watch iTunes movies, catch up on TV shows, surf the net, or e-mail. Value, \$400. Opening bid, \$150
2. **iPod nano 8GB** On this tiny gadget store up to 2000 songs, 7000 photos or 8 hours of video on 1 charge. What will they think of next? Value, \$200. Opening bid, \$75
3. **iPod 4GB**, stores 1000 songs, 3500 photos or 4 hour video on 1 charge. Value, \$150. Opening bid, \$50
4. **Canon Power Shot SD 1000** Takes great photos that you can download and store for memories in your golden years. Value, \$180. Opening bid, \$100
5. Be another Ansel Adams with this **Canon G9**. 12.1 mega pixels, 6X optical zoom with optical image stabilizer. Value, \$500. Opening bid, \$250
6. **Philips Digital Photo Frame** Have your favorite photos stored and saved right in this frame. Stores up to 150 photos. No PC needed. Value, \$150. Opening bid, \$50
7. **Best Buy** gift certificate, Value, \$75. Opening bid, \$25

### ENTERTAINMENT

8. Two tickets to Tony-nominated Broadway musical **South Pacific**. Value, \$200. Opening bid, \$75

### ENTERTAINMENT

9. **New Victory Theatre** shows for the 2008-9 season include "The Green Sheep" (puppetry, ages 1-5), "Knucklehead Zoo in Re wind" (breakdancing; 6+), "Hunchback" (8+), "Cirque Mechanics in Birdhouse Factory (circus; all ages) and "Holiday House Party with Dan Zanes and Friends" (music; all ages). Value, \$70. Opening bid, \$30
10. **Two Ticketmaster Gift Certificates** Choose your own Broadway show, concert, or sporting event and have a blast. Value, \$200. Opening bid, \$100
11. 6 passes to the **New York Hall of Science**. Value, \$66. Opening bid, \$30
12. **Symphony Space**, a 1 year family membership and 4 tickets to any Event. Value, \$120. Opening bid, \$60
13. Two Subscriptions to **Theatre for a New Audience**. Last year's performances included Anthony and Cleopatra and The Ohio State Murders; next year's will (probably) include Hamlet and Othello Located on Christopher Street. Value, \$252. Opening bid, \$80

#### Guidelines for the Silent Auction

- Minimum bid increments are \$5, \$10 or \$25
- Place your bid by writing your bid and paddle number on the item's bid sheet
- When time is called on the silent auction, no further bids can be made
- All winning bids will be posted after the voice auction
- Payment is by cash or check payable to The Red Balloon at end of the evening.

**ENTERTAINMENT**

14. **Orpheus Chamber Orchestra** Enjoy 2 orchestra seats to a 2008 production of this Grammy-winning Orchestra. Value, \$200. Opening bid, \$80
15. 1 year **MoMA** family membership (\$150) plus a coffee table book of contemporary sculpture **Martin Puryear**. (\$35) Total value, \$185. Opening bid, \$60
16. Enjoy the hilarious off-Broadway show **Forbidden Broadway**. 2 tickets. Value, \$120. Opening bid, \$60
17. From classic jazz to funk R&B, bluegrass, and more. **Jazz Standard** presents the legendary artists of today and the brightest stars of tomorrow. Value, \$60. Opening bid, \$30
18. **Rye Playland** Ride the Dragon Coaster, play miniature golf, walk along the boardwalk and take in the beautiful Long Island Sound. Value, \$80. Opening bid, \$40
19. &20. Four passes to the **Bronx Zoo**. Take a family outing to the Bronx Zoo, and let the animals view you. Value, \$60. Opening bid, \$30
21. What greater adventure than a trip to the **Museum of Natural History**? Four "Super Vouchers," good for entrance, special exhibits, space show, and IMAX. Value, \$224. Opening bid, \$75

**SHOPPING**

22. Gift Certificate to **Tiffany's**. Value, \$119. Opening bid, \$50
23. Get that walking on a cloud feeling with **Aerosole's** famous comfort. Value, \$75. Opening bid, \$45
- 6.

**SHOPPING**

24. Express your fashion sense with this classic **Coach Bag** Value, \$160. Opening bid, \$60
25. Summer is right around the corner, so let's get in shape wearing a pair of **Reebok sneakers, or a new Reebok outfit**. Value, \$80. Opening bid, \$40
26. **Gift Certificate to Macy's** Purchase that summer wardrobe for yourself, or maybe back-to-school clothes for your child(ren). Shop at the everything store. Value, \$300. Opening bid, \$150
27. Fall into **The Gap** gift certificate. Value, \$50 Opening bid, \$25
28. Fall into **The Gap** gift certificate. Value, \$100 Opening bid, \$50
29. **Land's End** Gift certificate. Value, \$50. Opening bid, \$25
30. Look fashionable with this light blue **Coach bag**. Value \$160. Opening bid, \$60

**HEALTH, FITNESS & BEAUTY**

31. **L'Occitane gift certificate**. Buy some wonderful skin and hair products. Value, \$125. Opening bid, \$40
32. **Cacharel** men's after-shave. Value, \$50, Opening bid, \$15
33. Are you ready to put on that swim suit? Get fit and fabulous with this three-month membership to **Paris Health Club**, weight room and swimming. Value, \$400. Opening bid, \$80
34. **Two Gold Passports to Chelsea Piers**. Complimentary day passes includes Health Club, TeeTime, Admissions to general ice skating, a Toddler Gym Pass, 5 batting cage tokens, and 1 free bowling shoe rental. Value, \$120. Opening bid, \$40

**HEALTH, FITNESS & BEAUTY**

35. Let's keep it short at **Cozy Cuts for Kids**. The best child hair salon. Value, \$29. Opening bid, \$15
36. Test the waters with this 6 week session of group lessons at **Swim Jim** (W. 102nd St.) Value, \$203. Opening bid, \$60
37. 1 term of **swimming or sports classes** at the fabulous and fancy sports facility **Asphalt Green** at 90th and York Ave. Value, \$500. Opening bid, \$100
38. Gift certificate to the fabulous and fancy sports facility, **Asphalt Green**, 90th and York Ave. Value, \$250. Opening bid, \$75
39. Pamper yourself with a **Beauty & Wellness Spa facial and laser hair removal**, E. 40th st. Value, \$350. Opening bid, \$100
40. & 41. Gift Certificate for haircut, scalp massage, shampoo, and blow dry at the trendy **Ringlets Salon**. 8th St. & Ave. B Value, \$60. Opening bid, \$20
- 42 & 43. Treat yourself to a facial and pedicure at the **Lia Schorr Skin Care**, 686 Lexington Ave. Value, \$125. Opening bid, \$45
44. Luxuriate with this **Euoko Gift Basket**. Includes Extreme Cellular Nutrition Masque (\$60), Cellular Energy Radiance Cream (\$60), Marine Vitamin Fluid (\$90), and Matte Foam Cleanser (\$170) in a lovely beach basket. Total value, \$380. Opening bid, \$60
45. **Jo Malone of London** Beauty Gift Box, White Jasmine & Mint Bath Oil, White Jasmine & Mint Body Cream, White Jasmine & Mint Scented Candle. Value, \$200. Opening bid, \$50
46. **ARC Athletics** Three 45-minute private fitness sessions with a personal trainer. Located just around the corner from The Red Balloon on 131st, St. Value, \$144. Opening bid, \$54

**ART**

47. Lovely black-and-white framed photo of dairy cows and a winter landscape, by professional photographer and Orange Room parent Erik Freeland Value, \$500. Opening bid, \$200
- 48, 49 & 50. A framed watercolor/acrylic/pencil portrait on artist paper by **professional artist and Blue Room parent Sandra Jarvis** Value, \$100. Opening bid, \$50
51. A beautiful handmade **shadow-box** created by Red Balloon parent **Liz Burnett** representing the Red Balloon. Value, \$250. Opening bid, \$50

**RESTAURANTS & FOOD**

52. Enjoy a fabulous Roman meal with a gift certificate to **Lattanzi** in the theater district, a restaurant highly rated by Zagat. Value, \$75. Opening bid, \$35
53. **River Room of Harlem**. Beautiful restaurant overlooking the Hudson River and the George Washington Bridge in Riverbank State Park at 145th and Riverside Ave. Value, \$100. Opening bid, \$50
54. Dine out at **Mama Mexico** with this gift certificate. Value, \$100. Opening bid, \$50
55. Kick off the summer entertaining season with a (\$50) gift certificate to **D'Agostino** & **6 bottles of assorted wines from International Wines & Spirits** (\$87) and the **Joy of Cooking** (\$35). Total value, \$172. Opening bid, \$75
56. "Top Chef Red Balloon" \$50 gift certificate for Fairway, \$25 gift certificate to **Zabar's**, \$25 gift certificate to **Appletree Market** and Arthur Schwartz's book, "**New York City Food**." Total value, \$135. Opening bid, \$55

**RESTAURANTS & FOOD**

57. Gift certificate to **Café Fresl** (\$22), **Appletree Market** (\$25), **Hamilton Deli** (\$50). Then cook healthy with your **Hamilton Beach Indoor Grill** (\$50) with recipes from “**World Vegetarian Recipe Folder.**”  
Total value, \$180, Opening bid, \$50
58. Explore neighborhood favorites with **The Mill Korean Restaurant** (\$20), **Panino Sportivo** (\$50), **Community Food and Juice** (\$30), and **Popover Café** (\$25), a scrumptious dinner for 2 at **Camille’s** (\$30)  
Total value, \$155. Opening bid, \$65
59. **Artie’s Delicatessen** (\$25) , **Caliente Cab Co.** (\$40), and a neighborhood favorite, **Amsterdam Tapas** (\$50)  
Total value, \$115. Opening bid, \$40
60. **Saga** restaurant gift certificate. Delicious sushi, sashimi, and teriyaki.  
Value, \$100. Opening bid, \$50
61. Try a brand new restaurant right in our neighborhood, **Stop 125**, at Broadway and La Salle and delight your palate. American/Mediterranean/Eclectic food.  
Value, \$75. Opening bid, \$25
62. Chill out at **Toast**. Dinner for 2 including appetizer, main course, drink, desert, and coffee.  
Value, \$75. Opening bid, \$25
63. Finger licking good! Gift certificate to **Dinosaur Bar-B-Que**, (\$50), Then eat at a top vegetarian restaurant, **Zen Palate** (\$50)  
Total value, \$100. Opening bid, \$50
64. **T.G.I.Fridays** two gift certificates for \$50 ea.  
Value \$100. Opening bid, \$50.

**SOMETHING SPECIAL**

65. **1 case of specialty red and white wines.**  
Value, \$400. Opening bid, \$150
66. Throw a fabulous party. **Wine Tasting for 15 people** at Harlem’s premier wine merchant, **Harlem Vintage**. Party includes private party at the store and catering.  
Value, \$400. Opening bid, \$200
67. **Travelocity gift card.** Choose the time, choose the place and take a needed vacation.  
Value, \$500. Opening bid, \$250
68. **An afternoon with Tara.** Let your child have a fun-packed play date with Tara while you have an afternoon to yourself.  
Value, Priceless. Opening bid, \$40
69. “All the News That’s Fit to Print.” Tour **the New York Times** new building, designed by Renzo Piano, and see the news in action. Value, who knows?! Opening bid, \$40
70. **Tax preparation** by Red Balloon’s **Edwin Bustamante.**  
Value, \$100. Opening bid, \$50
71. “We’re going to party like it is 2008.” **Pizza Party at Vinegar Hill Bakery** for up to 15 children. Pizza, beverages, and a birthday cake provided at their restaurant.  
Value, \$300. Opening bid, \$150
72. Better than Berlitz. Begin your voyage into **learning Chinese** with four 1/2 lessons with **Cecily McKeown**, Blue Room Mother.  
Value, \$180. Opening bid, \$50
73. Enter in style in a **Rolls Royce or Mercedes Benz limousine.** Three-hour rental.  
Value, \$450. Opening bid, \$100

**SOMETHING SPECIAL**

74. **Consolidated Design Studios Ltd. Interior Design/Architecture Consultation.** One three-hour design consultation. Focus may vary from colors and furniture to construction & planning. Value, \$1200. Opening bid, \$200
75. **A Radio Flyer Wagon.** Value, \$125. Opening bid, \$30
76. **Made in Italy Bag/luxury bag,** 1 CD "Nabucco" by Giuseppe Verdi, 1 florentine stationary, 1 leather Florentine journal, 1 Fendi soap, 1 Roma chocolates, 1 Roma by night pocket pics. 1 William Sonoma Mulling Spice, 1 Mariage Freres Black Tea, 2 Crabtree & Evelyn Soap. Value, \$120. Opening bid, \$40
77. **Orange Room Memory** A wonderful book of the Orange Room at work and at play photographed by parent Irena Wolner. Value, \$75. Opening bid, \$25
78. **One hour in a professional recording studio.** Good for 60 days after purchase, Value, \$200. Opening bid, \$50
79. **Lead crystal Swan.** Value, \$100. Opening bid, \$20
80. **Autographed "The Do Bees"** books and t-shirt, Value, \$55. Opening bid, \$20
81. **March of the Penguins. Box of 23 Penguin Books Bestsellers** Titles include High Fidelity by Nick Hornby, The Secret Life of Bees by Sue Monk Kidd, and Love Walked In by Marisa De Los Santos, Value, \$343.95. Opening bid, \$50
82. **Traditional "Boubou," African dress and headwrap,** and african candlesticks. Value, \$100. Opening bid, \$30

**SPORTS**

83. "Game, Set, Match" Two fabulous seats to the **U.S. Open Evening Session.** Date TBA. Opening bid, \$60
84. "Ace!" Two evening tickets to the **U.S. Open's second week.** Tuesday, September 2nd. Value, \$160. Opening bid, \$70
85. **Autographed basketball** by Steve Francis and Sam Casale, Value, \$75. Opening bid, \$25
86. & 87) Who is going to be the next Roger Federer? **1 week of tennis instruction with Metro Tennis Academy,** at Roosevelt Island (for children over 6). Each day includes instruction, games, and drills along with soccer and other sports. Transportation Included. Value \$500. Opening bid, \$200
88. A brand new **Prince Hybrid O3, racquet stringing, and tennis lesson.** Adults only. Value, \$235. Opening bid, \$60
89. A brand new **Babolot Tour Force, racquet stringing and tennis lesson.** Adults only. Value, \$285. Opening bid, \$100
90. A Yankee fan special. **Two tickets to Yankees vs. Boston,** July 3rd. Value, \$44. Opening bid, \$25.
91. Root, Root, Root for the home team. **Four field-box tickets to Mets vs. Giants, with dining at the Diamond Club.** Thursday July 10th, 1:10 start. Last year for Shea Stadium! Value, \$250. Opening bid, \$100

**WHAT?!!! \$300 CASH RAFFLE!!/\$10 per ticket**

Winner takes home \$300 in cold, hard cash. Drawing will be at the end of the auction. You must be present to collect this prize.

**RAFFLE/\$2 per ticket**

- \* Potpourri Basket, Naturopathica Body Scrub and Lavender Honey Milk Mist, Jo Malone Shower Gel, and Chanel Eye Pencil, \$154 value
- \* Coach key-chain
- \* \$50 Spa Finder gift certificate
- \* Coach wallet with key-chain
- \* Set of 3 DVD's, Gangs of New York, Hero, Reservoir Dogs
- \* Framed photo, "Elephant and Boy"
- \* Two porcelain figurines
- \* "Green" iPod shuffle
- \* Tickets to Dangerfield's Comedy Club
- \* Make your own plate
- \* Voucher for Pilates class
- \* Two passes to the Bronx Zoo
- \* Crystal vase
- \* Two tickets to the Broadway Comedy Club
- \* Two gold One-day passes to Chelsea Piers, \$120 value
- \* \$45 T.G.I.Fridays gift certificate

*Special Thanks*

All the families at the Red Balloon, past, present and future  
The Red Balloon staff  
Kenny Wessel and the members of the band

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| <ul style="list-style-type: none"> <li>Abakadoodle</li> <li>Aerosoles</li> <li>Amsterdam Tapas</li> <li>Appletree Market</li> <li>Arc Athletics</li> <li>Artie's Delicatessen</li> <li>Asphalt Green</li> <li>Beauty &amp; Wellness Spa</li> <li>Café Fresl</li> <li>Caliente Cab Co.</li> <li>Coach</li> <li>Consolodated Design Studios Ltd</li> <li>Cozy Cuts for Kids</li> <li>D'Agostino</li> <li>Dinosaur Bar-B-Que</li> <li>Dr. Pamela Wilson, DDS</li> <li>Fairway</li> <li>Forbidden Broadway</li> <li>Hamilton Deli</li> <li>Harlem Vintage</li> <li>Jazz Standard</li> <li>Kitchenette</li> <li>Lattanzi</li> <li>Lia Schorr Skin Care</li> <li>Macy's</li> </ul> | <ul style="list-style-type: none"> <li>Mama Mexico</li> <li>Metro Tennis Academy</li> <li>Museum of Modern Art</li> <li>Museum of Natural History</li> <li>New Victory Theater</li> <li>New York Hall of Science</li> <li>Noel J. Saltzman</li> <li>Paris Health Club</li> <li>Penguin Books</li> <li>Reebok</li> <li>Ringlets Salon</li> <li>Royal Caribbean International</li> <li>Rye Playland</li> <li>Saga</li> <li>Stop 125</li> <li>Swim Jim</li> <li>Symphony Space</li> <li>T.G.I.Friday's</li> <li>The Mill</li> <li>The River Room of Harlem</li> <li>Toast</li> <li>Vinegar Hill Bakery</li> <li>Zabar's</li> <li>Zen Palate</li> </ul> |
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